Iford Academy

CAREERS NEWSLETTER

This newsletter aims to support you when thinking about your future and provide you with access to resources that will help you to learn more about different industries and pathways. Please use the links included to read more information. Links are underlined.

SOMETHING TO...

DO

Break the Wall is Creative Mentor Network's longest running programme, supporting 16-25 year olds break into the creative industry. Break the Wall is free for all mentees

LISTEN TO

15 Minute Freelancer is your snack-sized guide to being your own boss and building a business and life you love.

Listen here.

READ

Day of Wrk

Day of Wrk was created to show what people actually do for their jobs through authentic day-in-the-life stories.

WATCH

Next week (8-12 June 2026) is National Freelancer Week. During the week, ERIC will run a live session (you can also watch on demand) each day to help you learn how to start, grow and succeed as a freelancer.

SPOTLIGHT ON A...

UNIVERSITY

"At AUB, we value and celebrate the rich diversity present among our students and staff. Our commitment to inclusion extends beyond the protected characteristics and public sector equality duty, as we strive to cultivate an inclusive environment where the unique identities and talents of each individual are not only acknowledged but truly understood. In our pursuit of becoming a world-class art, design, and media university, we are dedicated to enhancing the diversity of our community."

EMPLOYER

"Spotify is steadfast in our commitment to building a thriving, inclusive culture that honors all voices, and we use our platform to educate, entertain, and inspire in pursuit of positive social impact. This chapter covers how we work to create equal opportunities and empower our employees to build a Spotify for everyone."

Find out more here.

If you see a word you don't understand, you can use this jargon buster to search and find out what it means. If you can't find the word on there, you can use the internet to research the meaning or speak to a teacher.

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WORD OF THE WEEK

Freelancer

A freelancer is a self-employed professional who provides services to clients on a project or contract basis instead of working as a regular employee for one company.

A FACT ABOUT EMPLOYMENT

Experts estimate 65% of kids starting primary school today will end up working in a specific job that doesn't exist yet.

Technical, critical thinking, and creative problem-solving skills will be in demand in the future.

Source

SUCCESS STORIES

Richard Branson is a billionaire entrepreneur and founder of the Virgin Group, which includes over 400 companies globally. Branson struggled with dyslexia throughout his school years, experiencing difficulties with reading, writing, and spelling.

Despite these challenges, his entrepreneurial spirit and innovative approach led to the creation of Virgin Records, Virgin Atlantic Airways, Virgin Mobile, and Virgin Galactic, among other ventures.

Branson's emphasis on customer service, employee welfare, and bold business strategies have made him a pioneer in industries ranging from music and airlines to space travel.

Read more stories here.

OPPORTUNITY'S CALLING...

Aged 18 to 30 and have a business idea you're passionate about? The King's Trust's free Enterprise programme is here to help you turn that idea into a reality.

If you feel ready to speak about your future and have any questions or need support to plan your next steps, please contact Michelle.Bradnam@ta.weareauthentic.education.